

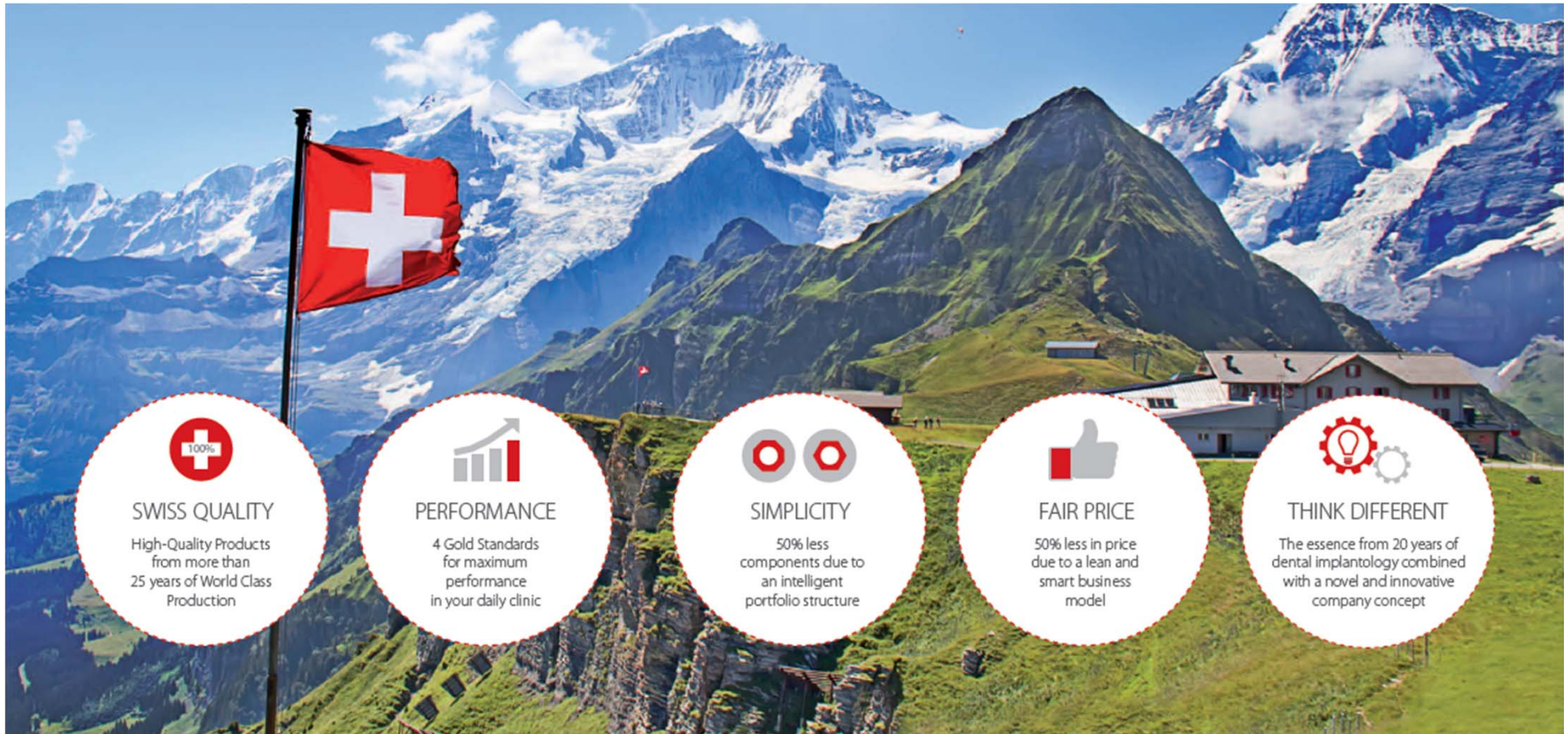


# Company Overview

01.10.2015


**Through Research Innovative**  
[www.tri-implants.com](http://www.tri-implants.com)

# TRI Philosophy



  
**SWISS QUALITY**  
High-Quality Products from more than 25 years of World Class Production

  
**PERFORMANCE**  
4 Gold Standards for maximum performance in your daily clinic

  
**SIMPLICITY**  
50% less components due to an intelligent portfolio structure

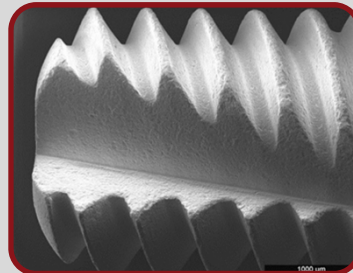
  
**FAIR PRICE**  
50% less in price due to a lean and smart business model

  
**THINK DIFFERENT**  
The essence from 20 years of dental implantology combined with a novel and innovative company concept

# Highlights



Intelligent production concept: industrial gold standards are smartly bundled



High quality production, 100% made in Switzerland with > 25 year production experience

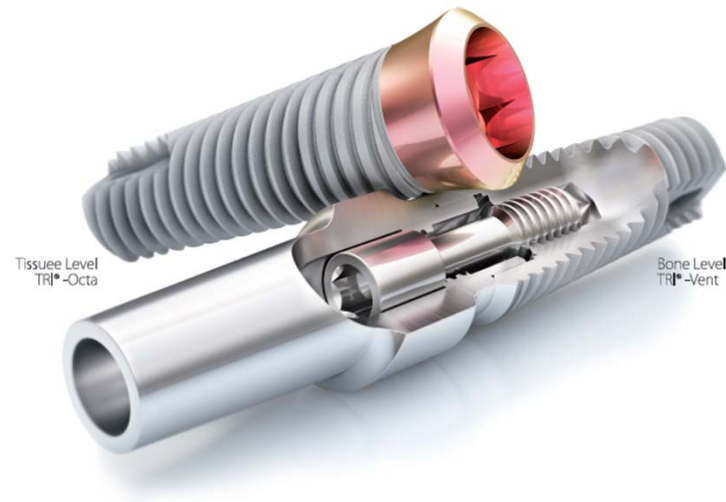


Partners in more than 35 countries worldwide



A strong and experienced team deriving from the MedTech industry

# Simple, Innovative, Good Value – Made in Switzerland!



- **High value product portfolio:** market-covering bone and tissue level solution and presence in the digital world via TRI+ technology
- **Simplicity:** radically simplified portfolio – with 50% fewer components compared to leading providers

# With an intelligent Interface to the Digital World



Made in Switzerland



## TRI+

Universal interface  
with leading digital  
technologies

TRI Dental Implants sets new standards with TRI+ as a universal implant interface with leading technology partners in digital dentistry. Linked with a lean dental implant system, TRI+ offers treatment options from simple to complex without limits.

- + 3D-Planning & Guided Surgery
- + Customized CAD abutments
- + CAD/CAM Cement-retained crowns and bridges
- + CAD/CAM Screw-retained bars and bridges

**TRI**  
dental implants

# Our Quality Promise from Switzerland



# No Compromise in Quality: 100% SWISS Precision

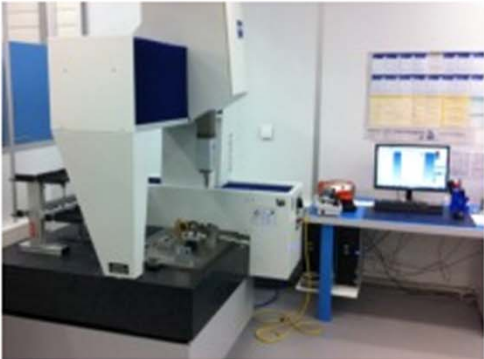
Exterior



Manufacturing



Inspection



Sally port



Quality Control



Sterile Packaging



Made in Switzerland 

**TRI**   
dental implants

# No Compromise in Quality: 100% SWISS Precision



Made in Switzerland 

**TRI**   
dental implants

STRICTLY CONFIDENTIAL



# No Compromise in Quality: 100% SWISS Precision



Made in Switzerland 

**TRI**  
dental implants 

# No Compromise in Quality: 100% SWISS Precision



Made in Switzerland 

**TRI**  
dental implants 

# No Compromise in Quality: 100% SWISS Precision



Made in Switzerland 

**TRI**  
dental implants 

STRICTLY CONFIDENTIAL

# No Compromise in Quality: 100% SWISS Precision



Made in Switzerland 

**TRI**  
dental implants 

STRICTLY CONFIDENTIAL

# TRI ACADEMY

## TRI Academy

### 3 pillars of education to grow our partners' knowledge

#### Online Webinars



- Every 2 months
- Target: Global Partners, Doctors, Speakers
- Online Host: Andreas Koch (T&E)

#### On-site Training



- 2 x times a year
- Target: Global Partners, Doctors, Speakers
- In Switzerland: includes Hands-on Product Training and Factory visit

#### Local Training



- Per request of partner
- Target: Global Partners, Doctors
- In Partner Country



1ST WORLD CONGRESS  
ISTANBUL, MAY 5 – 7, 2016



## CONTROVERSIES IN ESTHETIC IMPLANT DENTISTRY



H. Wang (US)



M. Steigmann (D)



A. Thamaseb (NL)



D. Brener (AUS)



R. Smeets (D)



A. Ionescu (RO)



E. Torres (ES)



M. Seiler (D)



P. Fairbairn (UK)



T. Kamm (D)



A. Gökbuğut (TK)



# Our Management Team: Experts from the Industry

## Management



**Tobias S. Richter**  
Founder & CEO



**Konstantin Heiermann**  
Chief Financial Officer



**Sandro Venanzoni**  
Chief Technology Officer

## Board



**Dr. Valentin Chapero**  
Member of the Board  
Former CEO Phonak / Sonova (1.6bn)



**Dr. Michael Peetz**  
Member of the Board  
Former CEO Geistlich (450m)



**Manfred Ulmer-Weber**  
Member of the Board  
SHS Investments



**Tobias S. Richter**  
President of the Board



**5**Years  
TRI DENTAL IMPLANTS



Direct Markets:

- Austria
- Germany
- Italy
- Switzerland
- United Kingdom

Distributor Markets:

- Australia
- Belgium
- Columbia
- Croatia
- Egypt
- Hong Kong
- Indonesia
- Iraq
- Iran
- Jordan
- Lebanon
- Macedonia
- Morocco
- Netherlands
- New Zealand
- Pakistan
- Portugal
- Romania
- Russia
- Saudi Arabia
- Spain
- Syria
- Taiwan
- Tunisia
- Turkey
- UAE (Emirates)



